

# Privacy Policy

**Last updated: March 2026**

At **MARN Academy**, we respect your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website or use our services.

This policy is designed to comply with the **UK General Data Protection Regulation (UK GDPR)** and the **Data Protection Act 2018**.

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## **1. Information We Collect**

We may collect and process the following types of information:

### **Personal Information**

When you interact with our website or services, we may collect:

- Name
- Email address
- Phone number
- Company or university name
- Career or business interests

### **Technical Information**

When you visit our website, we may automatically collect:

- IP address
- Browser type and version
- Pages visited on our website
- Time and date of visits
- Device information

### **Information You Provide**

This includes information submitted when you:

- Fill out a contact form
  - Enquire about our programmes
  - Sign up for newsletters
  - Register for coaching or consultancy services
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## **2. How We Use Your Information**

We use the information we collect for the following purposes:

- To respond to enquiries and provide requested services
  - To deliver career coaching or business consulting programmes
  - To improve our website and services
  - To send updates, newsletters, or marketing communications (only if you consent)
  - To comply with legal obligations
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### 3. Legal Basis for Processing

Under the **UK General Data Protection Regulation**, we rely on the following lawful bases:

- **Consent** – when you agree to receive communications
  - **Contractual necessity** – to provide services you request
  - **Legitimate interests** – to improve our services and website
  - **Legal obligations** – where required by law
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### 4. How We Protect Your Data

We take appropriate technical and organisational measures to protect your personal data from:

- Unauthorised access
- Loss or misuse
- Alteration or disclosure

However, while we take strong precautions, no internet transmission can be guaranteed to be completely secure.

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### 5. Sharing Your Information

We do **not sell or rent your personal information**.

We may share your data with trusted third parties where necessary, including:

- Website hosting providers
- CRM or email marketing platforms
- Professional advisors or service providers

All third parties are required to protect your information in accordance with data protection laws.

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### 6. Cookies

Our website may use cookies to improve user experience and analyse website traffic. Cookies help us understand how visitors interact with our site.

You can adjust your browser settings to refuse cookies if you prefer.

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## 7. Data Retention

We retain personal information only for as long as necessary to:

- Provide services
  - Meet legal or regulatory requirements
  - Maintain business records
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## 8. Your Data Protection Rights

Under the **UK General Data Protection Regulation**, you have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request deletion of your data
- Restrict or object to processing
- Request transfer of your data to another provider

To exercise these rights, please contact us using the details below.

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## 9. Third-Party Links

Our website may contain links to external websites. We are not responsible for the privacy practices of these websites.

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## 10. Contact Us

If you have any questions about this Privacy Policy or how your data is handled, please contact:

### **MARN Academy**

Email: [info@marnacademy.com](mailto:info@marnacademy.com)

Location: United Kingdom

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## 11. Updates to This Policy

We may update this Privacy Policy from time to time to reflect legal, technical, or business changes. Updates will be posted on this

page.

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